



World LPG Challenge '22

STARTUP COMPETITION

The WLPGA World Challenge'22 is generously supported and sponsored by

ANOVA



2022/NEW DELHI





Learn more

The World LPG Challenge'22 is a start-up competition launched by the World LPG Association (WLPGA) designed to seek fresh solutions to challenges facing the LPG industry.

Hosted during LPG Week 2022 (14th - 18th November) in New Delhi and sponsored by Anova, Ferrellgas, PERC and Suburban Propane, the World LPG Challenge'22 is a call to companies and start-ups to engage the Liquefied Petroleum Gas (LPG) industry, to solve a problem.

Sometimes these challenges will demand new thinking from people with fresh, smart minds who are working outside of the LPG industry. The World LPG Challenge'22 competition is targeting these people.

Topic: new opportunities to apply digital solutions to the LPG industry

The topic for Challenge '22 focuses on seeking new opportunities to apply digital solutions to the LPG industry to make it smarter and more modern by, for example:

- Applying new techniques to keep the industry safe and sustainable
- Attracting young talent and encouraging the diverse recruitment of young people into the industry, especially women, through Human Resource (HR) technology
- Driving down the carbon intensity of the operations of the industry, both internally and where LPG is used
- Introducing new software tools to improve asset tracking, measurement, and security
- Making the industry more robust to the challenges of environmental, social and governance scrutiny
- Improving the industry's corporate social responsibility
- Creating a more attractive proposition for today's consumer

Opportunities for digitilisation in the LPG Industry is the World LPG Challenge topic for 2022. Provide examples to apply the latest digitilisation technology to make the LPG industry smarter.

The LPG industry is over 100 years old and arguably lagging other industries by years in the application of digitilisation. The topic for the WLPGA Challenge '22 start-up competition is to identify opportunities where digitilisation can be applied throughout the whole distribution channel of the LPG industry, from production centres through to the consumer, to make it smarter.

LPG is an exceptional energy providing a clean modern fuel for billions of people in both the developed and developing world. The main application for LPG is in the residential sector where it is used as a cooking fuel, displacing traditional dirty fuels such as wood and charcoal. But LPG has excellent engine fuel properties too and is a major contributor to reducing exhaust emissions from internal combustion engines, cleaning the skies over polluted urban towns and cities. The low carbon footprint of LPG creates exciting opportunities to contribute to the decarbonisation goals of industry and commerce with hundreds of other applications. We want to hear your innovative ideas to bring the LPG industry into the 21st Century; making it more attractive for young people to see the industry as a career path; positioning the industry as being responsible to the environment and society and taking advantage of both the current and future technology that is available.

Judging Panel

The judging panel for screening the finalists consists of senior executives from the WLPGA team and the WLPGA membership - and representatives from outside the industry - who all have a deep understanding of the challenge facing the industry. The live audience watching the final five minute pitch between the finalists will select the winner using an audience interactive polling tool. The pitch-off for previous World LPG Challenges have attracted audiences in excess of 300.

Key Dates

Applications Open
29th April - 30th September

Finalists Screening & Selection
30th September-14th of October

Finals (New Delhi)
17th November 2022

Prizes

The final candidates will be invited to India to compete in the final pitch-off on Thursday 17th November. This will take place during LPG Week in the main plenary where a live audience, of hundreds of delegates, will select the winner. Finalists may also participate virtually.

Each finalist will receive a complimentary pass to LPG Week and be provided with a popup booth in the main exhibition, of over 100 booths, to promote their solution to a focused audience seeking new opportunities where digitalisation can be applied.

The finalists will share a prize pool of over \$10,000.

The overall winner will also receive a complimentary pass to LPG Week 2023 & European Liquid Gas Congress.

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Learn More and Apply Today!

The World LPG Challenge '22 is launched. Get all details to take part in the competition here:

<https://www.f6s.com/theworldlpgchallenge22/apply>

Submissions will be screened during the third quarter of 2022 when the finalists will be selected. Each finalist will be asked to prepare a short presentation in preparation of the pitch during LPG Week in New Delhi. They will receive assistance with this.

For more details contact David Tyler (dtyler@wlpga.org).

Learn more
www.lpgweek.com